

VIRTUAL RECRUITING



ABOUT VIRTUAL RECRUITING

In the current fast-paced digital world, your company will be wise to strike a balance between the traditional in-person recruiting approach with a virtual recruiting model. Virtual recruiting lives in many forms, one of them is virtual recruiting events: virtual information sessions or panel discussions hosted by your company using your own webinar technologies, or virtual career fairs hosted on your own or by another institution.

Rakuna's virtual recruiting platform provides one central hub for all your recruiting events, including virtual events. The platform allows you to publish your company's event calendar on the company's website, easily promote your events via social media & emails, and collect prospects' information and resumes without any hassle and paperwork. As a result, you have a centralized database of all prospective candidates for seamless candidate relationship management.

BENEFITS



Reduce cost and alleviate all administrative burdens



Reach a bigger pool of prospects anytime, anywhere



Qualify prospect in real-time



Shorten hiring process with instant resume and personal assessment capture



Stay ahead of your competition with speedy follow-up post-event



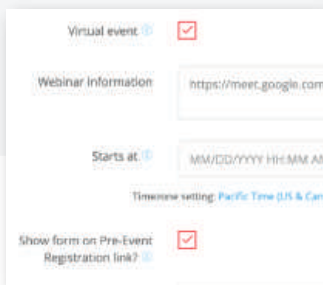
Boost candidate experience and employer branding with cutting edge technology



HOW IT WORKS

1

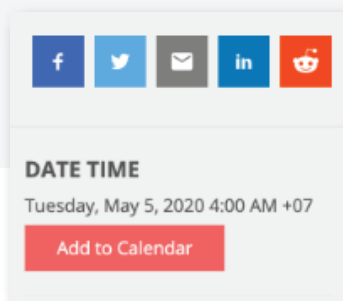
Create a Virtual Event on Rakuna, include a webinar link or link to your virtual event (if applicable), and generate the Pre-event Registration Link.



A screenshot of the Rakuna Virtual Event creation interface. It shows a 'Virtual event' toggle switch turned on. Below it, there's a 'Webinar Information' section with a text input field containing 'https://meet.google.com'. There's also a 'Starts at' section with a date and time picker set to 'MM/DD/YYYY HH:MM AM'. At the bottom, there's a checkbox labeled 'Show form on Pre-Event Registration link?' which is checked.

2

Embed the event on your company's website and/or promote the event on social media using pre-embedded social media promotion buttons.



3

Prospects register, upload resumes, and complete the company's customized evaluation form via the link.



A screenshot of the Rakuna Register Event form. It includes fields for 'First Name', 'Last Name', 'Work Email', 'Phone', and 'Upload Your Resume'. There's also a section for 'Drag and Drop to add resume' with a note: 'Add resumes will be visible to Editors (upload PDF file under 1MB only)'.

4

Review resumes and evaluation form real-time via the event's Interaction Table.



Name	Tip	Event	Resumes	Messaging	Event	Star
John Smith		2020-05-05 10:00	1	1	1	
John Smith		2020-05-05 10:00	1	1	1	
John Smith		2020-05-05 10:00	1	1	1	
John Smith		2020-05-05 10:00	1	1	1	
John Smith		2020-05-05 10:00	1	1	1	
John Smith		2020-05-05 10:00	1	1	1	
John Smith		2020-05-05 10:00	1	1	1	
John Smith		2020-05-05 10:00	1	1	1	
John Smith		2020-05-05 10:00	1	1	1	

5

Access event reports and send automated follow-up emails to keep in touch with prospects post-event.



Want to learn more about Rakuna's Virtual Recruiting solution?

CONTACT US NOW



ABOUT RAKUNA

Rakuna is the recruiting platform redefining how top employers recruit young people. The Rakuna Platform includes Rakuna Recruit, the simplest mobile app for recruiting offline events, and Rakuna Recruit Dashboard, the event management and candidate relationship management dashboard for campus/event recruiting.

We are continuing to expand our product suits to include recruiting tools that help streamline recruiting operations and amplify companies' recruiting marketing efforts like Interview Scheduling, SMS recruiting, etc.

We are how companies hire the next wave of talent.

TRY RAKUNA FOR FREE



**The #1 Campus & Event
Recruiting Platform
for Employers**

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